

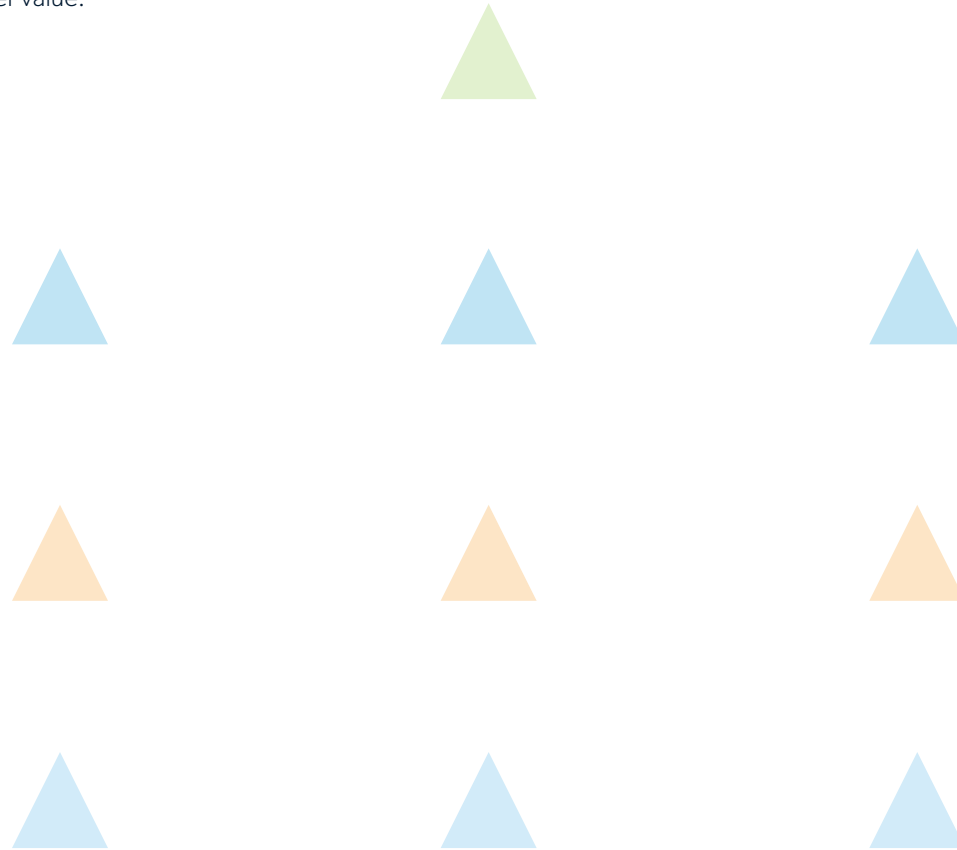
Strategy Map

A single page view of your strategy, allowing for quick and easy communication of corporate objectives company-wide.

Balanced Scorecard

Connecting the dots between the strategy map and the elements used to achieve success.

Organizational Strategic Objective
Example: Increase shareholder value.



Strategic Measures

Targets